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COMMUNITY COLLEGE DISTRICT NO. 508
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Raising the Bar on Adult Education at City Colleges of Chicago

July 2019

Agenda

- I. There is **significant need** for adult education among the Chicago population
- II. Yet, City Colleges has **seen declining enrollment** in its adult education programs and **below par outcomes**
- III. Together, we **must re-envision quality in adult education** to ensure our programs are relevant to the needs of Chicagoans and put students on the path to upward mobility.

City Colleges fills a critical need by offering adult education services to nearly 25,000 students each year

- **City Colleges' Adult Education programs offer non-credit courses, including:**
 - High school equivalency preparation
 - English as a Second Language
 - Vocational training to transition students into college and the workforce

FY 2018 Adult Education Enrollment by Discipline ¹	
Total CCC Adult Education Enrollment (unduplicated)	24,546
• English as a Second Language	11,473 (41%)
• Adult Basic and Secondary Education/High School Equivalency	14,465 (52%)
• Vocational/Career-focused	1,786 (6%)

¹Students enrolled in multiple disciplines are counted in each discipline, but only counted once in the total. Therefore, the sum of disciplines will exceed the total unduplicated enrollment.

Source: OpenBook, Student Classes / Data as of 10/1/2018 / Analysis as of 10/1/2018 / Further Questions, Contact: Brittany Kairis

CCC is the largest provider of Adult Education in Illinois, accredited as a single program across all six colleges¹, and accountable to ICCB and US Department of Ed



Office of Career, Technical, and Adult
Education (OCTAE)

U.S. Department of Education

OCTAE:

- Sets national standards for each course level



ICCB

- Ensures curriculum aligns to national standards set by OCTAE
- Ensures students are meeting standards by monitoring Level Gains and other key metrics.

CCC:

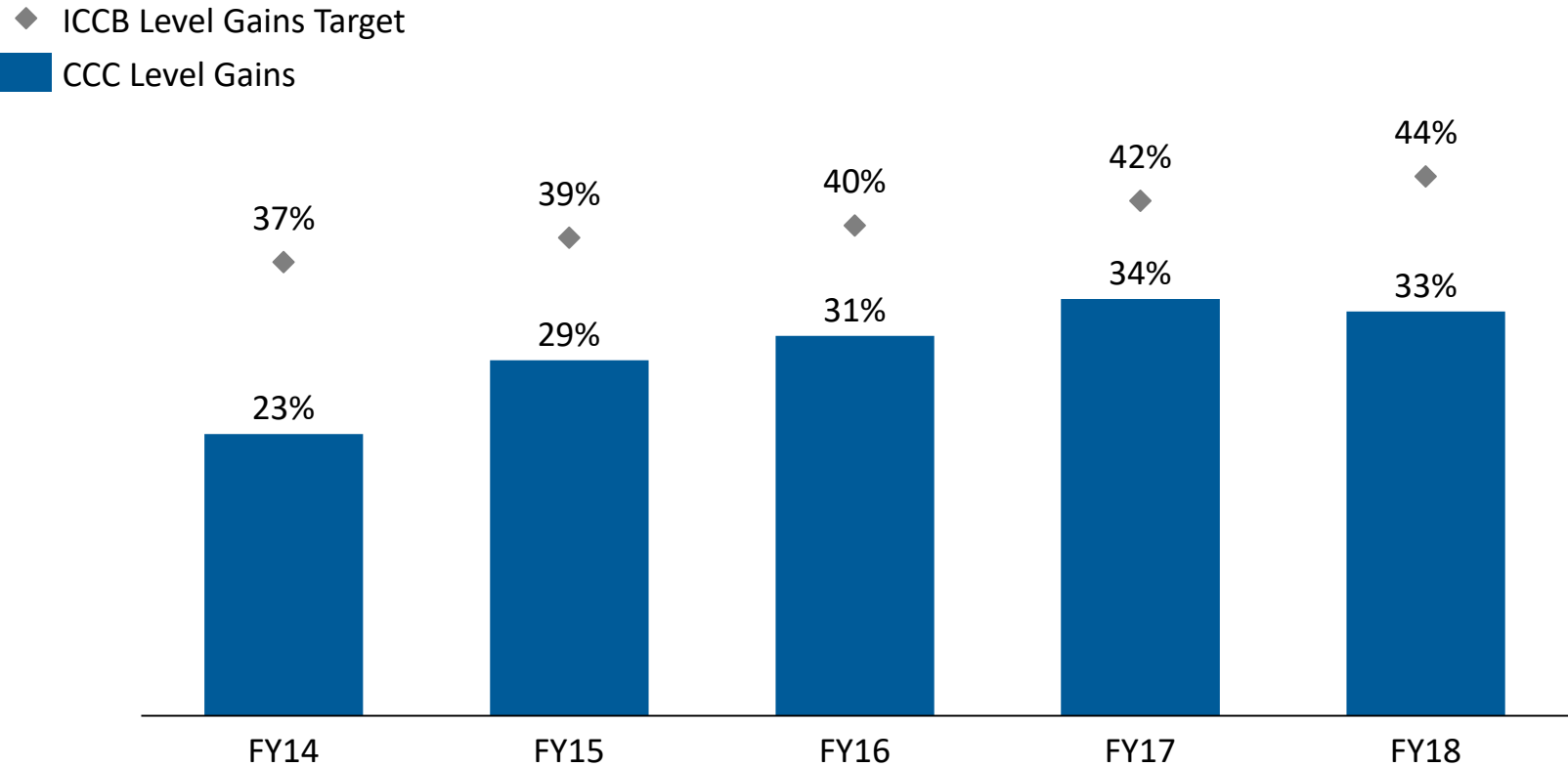
- Offers Adult Education in alignment with national standards



¹ Adult Education courses are not offered at Harold Washington.

In September, CCC was placed on probation due to the program’s FY18 Level Gains performance of 33%, which is well below the state minimum

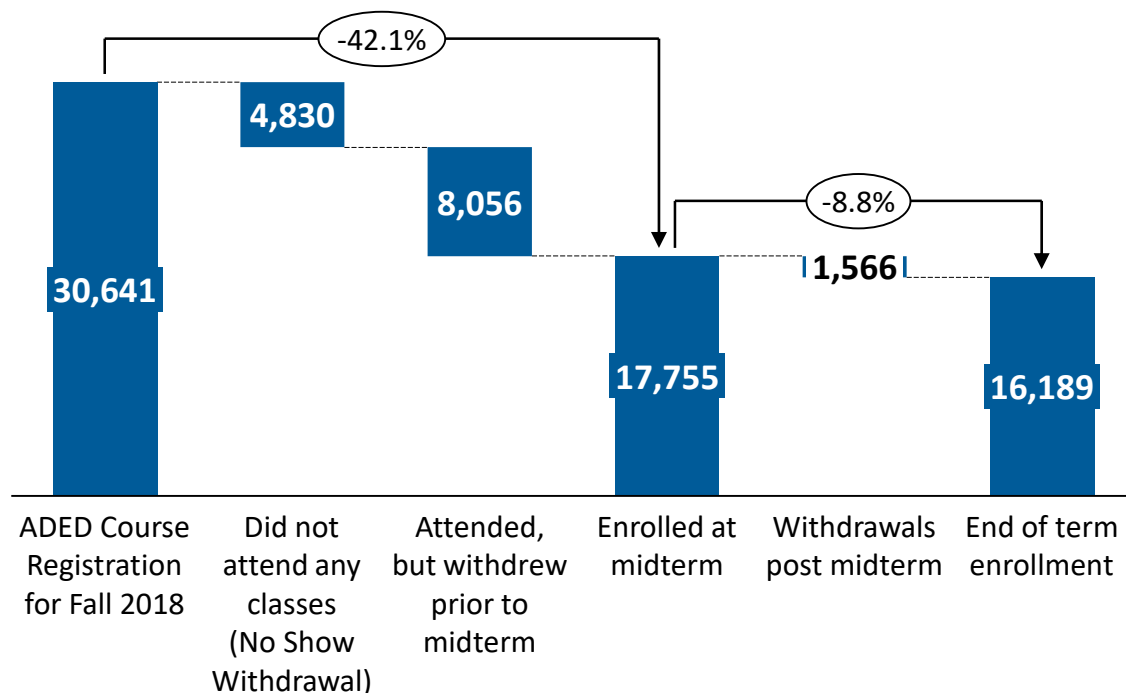
CCC Overall Level Gains trends compared to ICCB Level Gains minimum



Source: Pentaho / data as of 8/1/2018 / Chris Bensen

In Fall 2018, 42% of adult education students didn't make it to halfway through their courses

CCC Overall Fall 2018 ADED duplicated course enrollment waterfall from registration to term end¹



Insights

- In order to meet our Level Gains targets and be in compliance, students have to be retained through the term.
- The focus for FY2020 is improving retention through quality, consistent instruction and stronger onboarding.

¹Students enrolled in multiple courses are counted for each course; These numbers are an internal estimate from OpenBook and will not align exactly with metrics calculated and published by ICCB

Source: OpenBook, Student Classes, Duplicated course enrollment / accessed 03/28/2019 / Further Questions, Contact: Brittany Kairis

We must ensure our programs are relevant to needs of Chicagoans and put them on a path to upward mobility

- We will ensure **instructional quality**
 - Learning outcomes and core instructional materials aligned with national standards
 - Standardized courses offered district-wide beginning in Fall 2019
 - Deans of Adult Education embedded in instruction, reporting to VPs of Academic and Student Affairs at each college.
- We will ensure **program relevance**
 - Career contextualization & leveraging colleges' Centers of Excellence industry partnerships for accelerated career pathways
- We will ensure **student success**
 - Scheduling based on students' needs
 - Launching new modes of instruction – digital access with hybrid learning options

Accelerated Career Pathways

- We need to ensure our bridge pathways are accelerated career pathways, leveraging the colleges' Centers of Excellence for students to **obtain entry-level industry credentials**.
- Colleges' Centers of Excellence and subject matter experts need to identify the strategic **entry-level industry credentials** for building into the Adult Education accelerated career pathway
- City Colleges of Chicago has been selected to receive the **Innovative Bridge and Transition Program Grant**

Adult Education is redesigning sector-based bridge programs for students to obtain an industry credential and enter career pathways with industry partners

Career Bridges Across City Colleges		
Career Sector	Industry Credential	Target # of Completers (Aspirational Goal)
Culinary/Hospitality	ServSafe	50
Early Childhood Education	Gateways Level 2	25
Healthcare	Certified Nursing Assistant (CNA)	75
Information Technology	A+	75
Advanced Manufacturing	National Institute for Metalworking Skills (NIMS)	50
Transportation, Distribution & Logistics	Forklift	50
Collision Technology	I-CAR	15
TOTAL		340

Technology & Modes of Instruction

- **Fall 2019 – Hybrid ESL pilots**
 - Adult Education will be launching hybrid ESL courses for Advanced ESL students.
 - Fall 2019: 300 students in 12 pilot sections

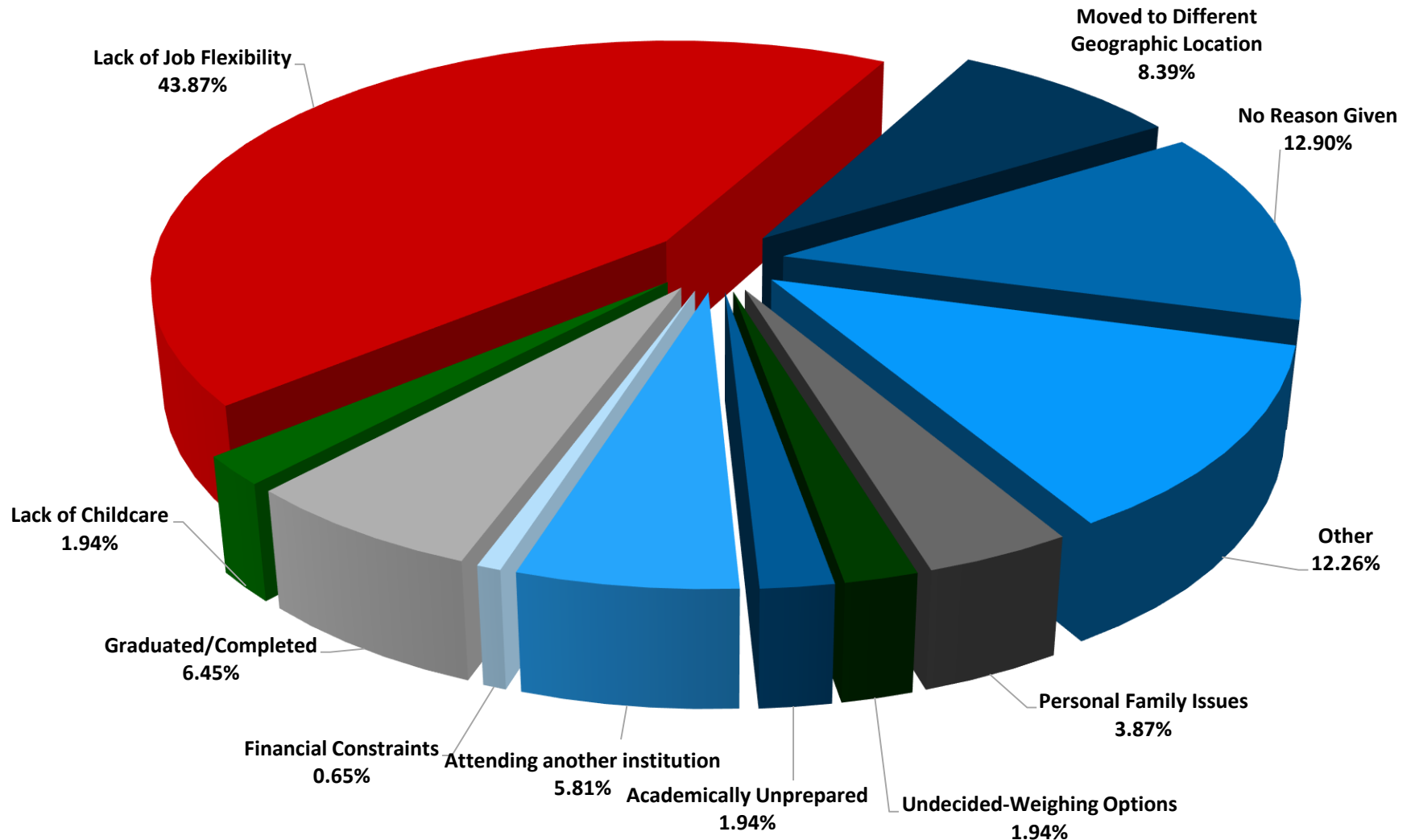
Thank you

Questions?



Reasons students leave CCC

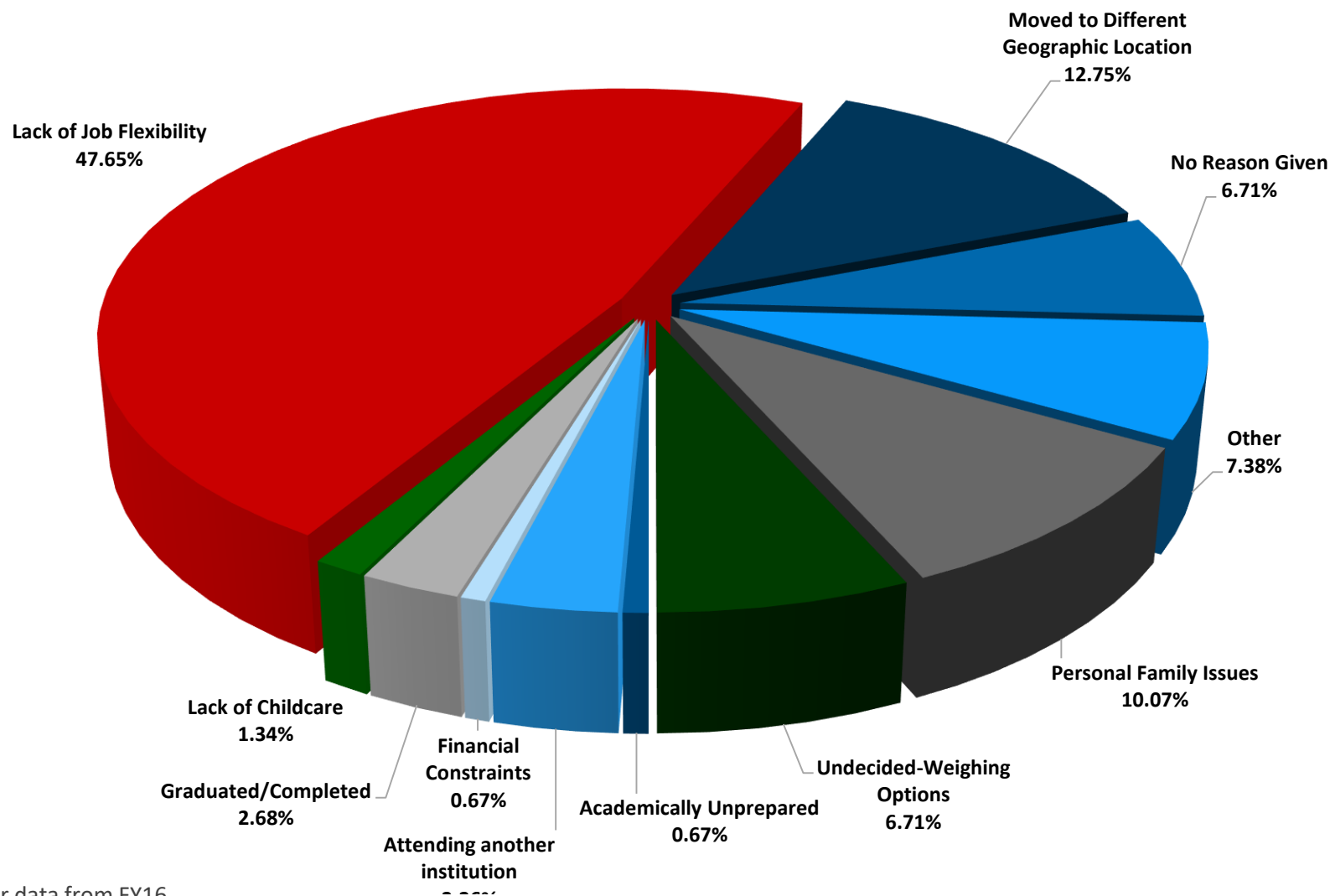
When asked why they aren't reenrolling, stopped-out ABE/ASE students cited the following reasons



Call center data from FY16

DRAFT - For discussion purposes only

When asked why they aren't reenrolling, stopped-out ESL students cited the following reasons



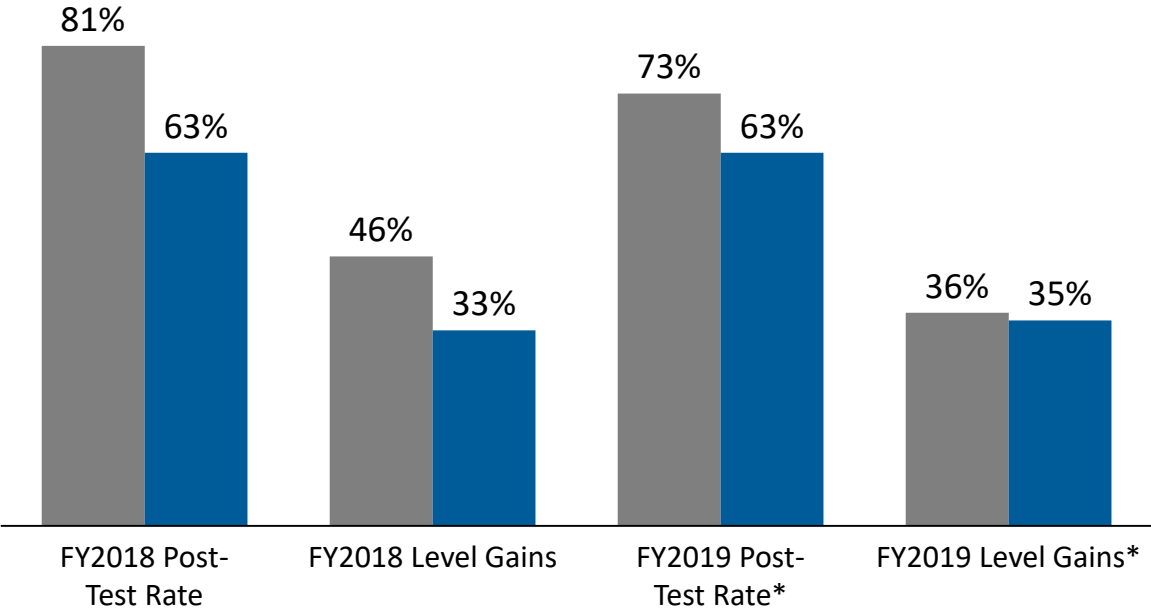
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CCC Performance Comparison with Triton College

CCC and Triton College Post-Testing and Level Gains Rates

Triton CCC



Insights

- In FY2018, CCC performed much worse than Triton.

*Preliminary, as of 6/4 for CCC and 6/10 for Triton
Source: CCC: FY19 Campus Performance Report 2019-06-04 / Triton: